

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Quadrant Healthcom Inc.
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Tel.: (973) 206-3434
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www.currentpsychiatry.com

Official Publication of: None
Established: 2002
Issues Per Year: 12



FIELD SERVED

CURRENT PSYCHIATRY serves physicians and other healthcare professionals who treat psychiatric disorders and related diseases of the central nervous system.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians in the psychiatric specialty who are in direct patient care (office and hospital setting), including residents, faculty members and those in the armed forces. Also qualified are nurse practitioners, physician assistants and certified nurse specialists in the psychiatric specialty.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	42
Advertiser and Agency _____	389
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	150
Digital _____	-
All Other _____	409
TOTAL	990

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	39,272	100.0	39,272	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	39,272	100.0	39,272	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2010 Issue	Total Qualified
February _____	39,166
March _____	39,203
April _____	39,201
May _____	39,278
June _____	39,414
July _____	39,372

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
February _____	25,692	8,691	6,704	1.30	00:54	02:40
March _____	29,218	9,654	7,061	1.37	01:03	03:09
April _____	27,417	9,100	6,803	1.34	01:07	03:18
May _____	24,755	8,207	6,285	1.31	01:00	02:58
June _____	21,200	6,787	5,066	1.34	01:02	03:14
July _____	21,942	7,403	5,781	1.28	00:56	02:47
AVERAGE:	25,037	8,307	6,283	1.32	01:00	03:01

*See Paragraph 8

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2010
 This issue is 0.3% or 120 copies above the average of the other 5 issues reported in Paragraph two.

PROFESSIONAL CLASSIFICATIONS		TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & FPO				
				Office Based Practice	PATIENT CARE		Other Professional Activity	Osteopathic Physicians
					Residents	Full-Time Hospital Staff		
CHP	Psychiatry, Child _____	2,841	7.2	1,796	638	224	125	58
PYG	Geriatric Psychiatry _____	630	1.6	512	12	102	-	4
P	Psychiatry _____	32,616	82.9	21,910	4,146	4,539	805	1,216
TOTAL COPIES TO PHYSICIANS		36,087	91.7	24,218	4,796	4,865	930	1,278
PERCENT TO PHYSICIANS		91.7	-	61.5	12.2	12.4	2.4	3.2
Advanced Practice Clinicians specializing in psychiatry which includes Nurse Practitioners, Physician Assistants & Certified Nurse Specialists _____		3,285	8.3					
TOTAL QUALIFIED CIRCULATION		39,372	100.0					

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 years		
I. Request: _____	3,518	7,640	9,272	20,430	51.9
II. *Other Than Request: _____	18,942	-	-	18,942	48.1
III. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	22,460	7,640	9,272	39,372	100.0
PERCENT	57.1	19.4	23.5	100.0	

*See Paragraph 8

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

Regions	Total Qualified	Percent
NEW ENGLAND	3,841	9.8
MIDDLE ATLANTIC	8,326	21.1
EAST NO. CENTRAL	4,730	12.2
WEST NO. CENTRAL	2,218	5.6
SOUTH ATLANTIC	7,014	17.8
EAST SO. CENTRAL	1,612	4.1
WEST SO. CENTRAL	2,907	7.4
MOUNTAIN	2,182	5.5

Regions	Total Qualified	Percent
PACIFIC	6,542	16.6
UNITED STATES	39,372	100.0
969 & 004-009 U.S. Territories	-	-
CANADA	-	-
MEXICO	-	-
TOTAL QUALIFIED CIRCULATION	39,372	100.0

8. ADDITIONAL DATA

PARAGRAPH 3b:
 Association rosters and directories include 2 sources of circulation for quantities of 809 copies or 2.1% and 18,133 copies or 46.1%, including American Medical Association and SDI. Other sources include 1 source of circulation for a quantity of 809 copies or 2.1%.

WEBSITE GLOSSARY:

- Unique Browsers:** An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
- Page Impressions:** The number of web pages successfully viewed by all browsers within the reporting period
- User Sessions:** A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
- Unique Browser Frequency:** The average number of user sessions per Unique Browser over the selected reporting period
- User Session Duration:** The average time a browser remained on the site per session
- Page Duration:** The average time a browser spent viewing any page(s) on the site

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.	Date signed	September 1, 2010
Donna Sickles, Corporate Circulation Director	State	New Jersey
Kenneth Sylvia, Publisher	County	Morris
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	September 1, 2010
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C577P0J0